

BUSINESS Bootcamp

Implement Breakthrough
 Innovation with
 Hoshin Deployment



Participants (Who)

- 1 Business Unit/
 Department

Scope (What)

- Strat KAIZEN™
 Seminar
- Strat Planning
- Hoshin Deployment
 including 1 Value
 Stream Analysis
- 10 days of Coaching
- Benchmark visits

Objectives (Why)

- Introduce Strat
 KAIZEN™
 programme to
 extend the
 Continuous
 Improvement system
 to strategy planning
 and execution
- Design the 3 to 5
 years strategic plan
- Deploy the strategy
 into breakthrough
 initiatives related to
 targets to improve
- Coach business
 leaders on strategy
 execution during
 one year

Strat KAIZEN™ Seminar

The Strat KAIZEN™ programme introduces techniques to improve the processes related to a business unit strategy formulation and execution, using pragmatic techniques for strategic planning and problem solving.

Value Stream Analysis & Planning

The Strat Planning is a workshop to define a 3 to 5 years plan with breakthrough initiatives that will deliver stretch results for the business.

Mission Control

The Hoshin Deployment is a workshop to deploy the strategic plan into breakthrough initiatives that are implemented by the departments/value streams of the organisation.

Coaching

The coaching sessions are conducted to reflect upon the Strat KAIZEN™ implementation, share recommendations and help defining countermeasures.

Programme

- KAIZEN™ Change Model
- KAIZEN™ in Strategy Foundations
- Strat Planning
- Hoshin Deployment
- Breakthrough Initiatives
- Hoshin Review

Programme

- Strat Planning Introduction
- Current State Analysis
 - Market Analysis
 - Rules of the Game
 - Customer Experience
 - Breakthrough Opportunities
- What Winner Looks Like
- Breakthrough Initiatives & Objectives
- Top Hoshin matrix

Programme

- Hoshin Deployment Introduction
- Catch ball Process
- Breakthrough Initiative Deep Diving
 - Value Stream Analysis
- Lower Level Matrixes
- Action Plans & Bowling Charts
- Strategy Business Case & Report
- Mission Control mockup setup

Programme

(the Coaching programme is defined to support the monthly Hoshin Reviews around benefits tracking and countermeasures process execution)

